



CELEBRATING OUTSTANDING RESEARCH

2007 Annual Report

Georgia State University Foundation

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Message from the President



This past year has been exciting for Georgia State University. As components of the Master Plan are implemented, the scenery on campus changes, the opportunities for students, faculty and staff expand and the downtown economy is enhanced.

The Parker H. Petit Science Teaching and Research Laboratory is the beginning of a project that will serve 15,000 students daily and is projected to have an \$800 million impact on the local economy within five years. The purchase of the SunTrust Building will provide the space to accommodate the anticipated growth of our student body to 36,000 by 2015. With Dan Reeves as our advisor, there is great excitement about the prospect of adding football to Georgia State.

The Georgia State University Foundation plays an essential role in the vitality of our university and the lives of our students, both today and for future generations. Thank you for your commitment to Georgia State University.

Sincerely,

A handwritten signature in black ink that reads "Carl Patton". The signature is written in a cursive, flowing style.

Carl V. Patton
Georgia State University President

Message from the Chairman and President of the Georgia State University Foundation



L-R: Cathy Henson, Jack Kelly and Nancy Peterman

As one of the nation's urban research universities, it is only fitting that this year's annual report focuses on the outstanding research that generosity like yours has made possible. Our research distinguishes Georgia State University with outstanding students like Athena, Jessica and Henry whom you will read about on pages 14–19 as well as talented faculty like Dr. Dennis Young (page 20), whose research is making a significant impact on a national level.

We would like to introduce you to Cathy Henson, incoming Foundation Chair. With a law degree from Georgia State, a passion for education and experience founding the Georgia School Council Institute, a nonprofit organization that assists schools in creating school councils, Cathy will be a great leader.

The knowledge produced through the research and teaching at Georgia State University equips students to solve real world problems. It is your personal philanthropy that allows this knowledge to expand and make significant differences on our campus and around the globe.

Sincerely,

Jack R. Kelly, Jr. '64
Georgia State University
Foundation Chair FY 2007

Nancy E. Peterman
Georgia State University
Foundation President

Georgia State University Foundation Board of Trustees

July 1, 2006–June 30, 2007

Georgia State University Foundation Chair
Jack R. Kelly Jr. '64
Noro-Moseley Partners

Helen M. Aderhold '76, '01
Community Leader

William C. Balzer '98
UPS (retired)

Kenneth L. Bernhardt
Georgia State University Faculty

Kathy T. Berry '72, '86
Georgia Press Association (formerly)

W. Frank Blount '69
JI Ventures Inc. & TTS Management
Corporation

Bennett A. Brown III '85
LowCountry Barbecue, Inc.

Anthony P. Burger '71
Pritchard & Jerden, Inc.

J.D. Caswell '61
Caswell Realty

John H. Cowart Sr. '59
John Cowart Properties, Inc.

Michael D. Easterly '72
Legacy Securities

P. Alec Fraser
Turner Properties

Catherine C. Henson '89
Georgia School Council Institute

Danny W. Huff '73
Georgia-Pacific Corporation (retired)

M. Christine Jacobs '91
Theragenics Corporation

Mark Lawson '93, '96
Georgia State University Foundation Vice President

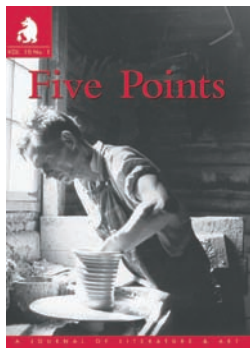
Richard H. Lenny '74
The Hershey Company

John D. Marshall Jr.
Georgia State University Foundation Vice President
Paul Mendel '82
RB Management Services, Inc.
L. Anthony Montag
Montag & Associates
Diane L. Parks '76
Amgen Inc.
William C. Pate '81, '85
Career Sports & Entertainment
Carl V. Patton
Georgia State University President
E. Vachel Pennebaker '70
Sears, Roebuck & Co. (retired)
Nancy E. Peterman
Georgia State University Foundation President
Mark A. Phillips '74
Bank of America Corporation

Jerry J. Rackliffe '83, '88, '05
Georgia State University
Vice President, Finance & Administration
William D. Reeves '59
Reeves Development Company
William H. Rogers Jr. '86
SunTrust
H. Jerome Russell Jr. '85
H.J. Russell & Company
James A. Stark '68
Crum & Forster (retired)
Joseph K. Taylor '70, '78
Northside Hospital (retired)
J. Grover Thomas Jr. '85
Trustmark Insurance Company
Christopher B. Torie
Wells Fargo
Dexter B. Warrior '85, '90
Morgan Stanley

Georgia State University Highlights

July 1, 2006–June 30, 2007



Five Points: A Journal of Literature and Art

July 2006

Five Points: A Journal of Literature and Art, published by Georgia State's Department of English and Creative Writing Program and now one of the most prestigious literary journals in the country, celebrates its 10th anniversary.

August 2006

Two Georgia State faculty members—Timothy Bartness of Biology and George Beasley of Art and Design—are named Regents' Professors by the University System of Georgia. The honor is reserved for the most outstanding senior faculty at Georgia's research universities.

Georgia State begins classes with 7,012 graduate students and 19,122 undergraduate students. The top ten undergraduate majors for the fall included biological science, psychology, marketing, accounting, nursing, managerial sciences, journalism, finance, political science and early childhood education.

September 2006

Georgia State's Language Research Center (LRC) celebrates its 25th anniversary. After a quarter-century, the center's researchers are still in the forefront of research into primate intelligence. LRC scientists conduct social, cognitive and cultural research with rhesus macaques, chimpanzees and capuchin monkeys. The Department of Psychology in the College of Arts and Sciences operates the LRC.



Language Research Center

October 2006

The Computer Information Systems (CIS) Department in the J. Mack Robinson College of Business is ranked first in the world for research productivity in a study published in *Communications of the Association for Information Systems*.



Governor Sonny Perdue at the Parker H. Petit Science Teaching and Research Laboratory groundbreaking

The Parker H. Petit Science Teaching and Research Laboratory Groundbreaking Ceremony is held on the 3.2-acre site at the corner of Decatur Street and Piedmont Avenue. The science park is projected to have an \$800 million impact on the local economy within five years.

November 2006

The Greater Atlanta Chapter of the Association of Fundraising Professionals names Georgia State alumnus Herman Russell, Sr. as Philanthropist of the Year.

Awake My Soul: The Story of the Sacred Harp, a documentary film about shape-note singing (the oldest sacred music tradition in America) directed by Georgia State alumni Matthew and Erica Hinton, airs on PBS.

Georgia State University's College of Law wins the 10th Annual William W. Daniel National Invitational Mock Trial Competition hosted by the Young Lawyers Division of the State Bar of Georgia.

January 2007

Former Governor Zell Miller and Governor Sonny Perdue recognize Georgia State student John Thomas Smith as the one-millionth recipient of tuition assistance from the Georgia Lottery funded HOPE Scholarship.

Cliff Williams, College of Law student, works with the Georgia Justice Project to free a wrongly imprisoned man, Willie O. "Pete" Williams, after 22 years.



John Thomas Smith

Georgia State University Highlights



L-R: Carl Patton, Joan Collier, William Moore, Charlene Hurt

February 2007

Yujun Zheng, Assistant Professor of Medicinal Chemistry, is named Georgia Cancer Coalition's Distinguished Cancer Scholar for 2007.

Georgia State celebrates the reopening of Library North with a ribbon cutting ceremony. The library's transformation project includes new study areas, computers, reference collections and special exhibits. The transformation of Library South is expected to be complete in October 2007.



Dan Reeves and Rod Barnes

March 2007

Graduate students in the College of Arts and Science's Creative Writing Program publish four books: *Slouching in the Path of a Comet*, by Mike Dockins; *Days of the Endless Corvette*, by Emanuel "Man" Martin; *Pyres*, by Derek Nikitas; and *Take Her Man*, by Calaya Reid, writing under the pen name Grace Octavia.

Ping Liu, a postdoctoral researcher in Georgia State's Department of Biology, is named the Young Investigator of the year by SER-CAT, a research group that focuses on the use of advanced X-ray techniques.

Former Naismith National Coach of the Year Rod Barnes is named as Georgia State University's Head Basketball Coach. Barnes spent eight years as the head coach at the University of Mississippi.



Carl Zwerner

April 2007

Georgia State announces that former NFL Coach Dan Reeves will serve as a consultant for the university as it examines the addition of a football program.

Georgia State students win as Outstanding Delegation, the top prize at the National Model United Nations conference in New York.

Carl R. Zwerner, entrepreneur and Georgia State alumnus, pledges \$5 million for the construction of an auditorium as a part of the proposed Georgia State University Professional Center featuring new facilities for the J. Mack Robinson College of Business and the College of Law.



SunTrust Atlanta building

May 2007

Georgia State biologist Margo Brinton, one of the world's foremost researchers studying the West Nile Virus, confirms key interactions between the virus and cell proteins that shed light on how the virus reproduces so prolifically in infected cells. This promising lead may one day help stop the deadly virus.

June 2007

The Georgia State University Foundation purchases the SunTrust Atlanta Building for \$52 million. The site includes the 26-story office tower at 25 Park Place, a three-story bank building, a six-story annex building, a four-story vacant building and an eight-story parking deck.

Warrick Dunn, Atlanta Falcons running back, visits 150 middle school students at Georgia State's After School All Stars' basketball camp.

Research at Georgia State

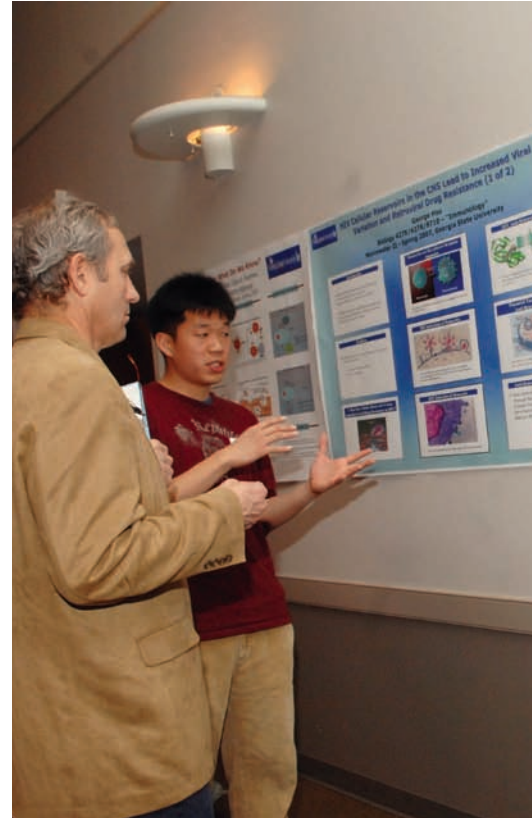
Research is a vital component of Georgia State University's mission. Studies show that interactive research increases student retention. When students have the opportunity to investigate a particular question or theory in a way that makes an original, creative contribution to their discipline, they are more likely to remain engaged. Research also provides effective career preparation by developing critical thinking, creativity, problem solving and intellectual independence. Further, undergraduate students involved in research have a higher chance of enrolling in graduate programs.

To encourage undergraduate research, Georgia State University hosted the first annual Georgia State Undergraduate Research Conference (GSURC) on April 11, 2007. All undergraduate students in all disciplines were invited to present projects reflecting their original academic intelligence through posters, papers and artistic displays and performances. More than 250 students participated in the conference.

Amie Esslinger won first place for Artistic Display for her ink on paper self-portrait. First place in the Poster Presentation went to students Karma Mehta, Claudia Leitner, and Timothy Bartness, their faculty advisor, for their display titled, *Fast-Induced Changes in White Adipose Tissue Mass After Neonatal Monosodium Glutamate Treatment*. The winner of the Oral Presentation, Zaynab Abdul-Razacq, spoke about history in his presentation titled, *Everyday is Ashura, Everyplace is Karbala: The Politics of Commemoration in Shiite Islam*.

Neurobiology and Behavior Professor Tim Bartness and Karen Minyard, Executive Director of the Georgia Health Policy Center, are excellent examples of faculty who enhance their teaching skills as well as their contribution to the university by actively engaging in research. Dr. Bartness uses Siberian hamsters that can naturally lose weight to understand how to fight obesity in humans.

Through her research, Dr. Minyard advocates for basic restructuring of local health care systems to focus on access to care and health status improvements. These are just a few examples of professors and students whose work is helping Georgia State University reach its goal of becoming a leading urban research university.



2007 Georgia State Undergraduate Research Conference

A Love for Children

"My mother always told me that I have the gift to love," says Mrs. Suttles, the woman for whom the Lanette L. Suttles Child Development Center is named. As a teacher for over 30 years, Mrs. Suttles definitely has a special connection with children. This connection is apparent as children in the Center gather around and listen to each word Mrs. Suttles says when she visits.

The Center began in 1970 with the support of Mrs. Suttles and her late husband, Dr. William M. Suttles, as well as the John and Mary Franklin Foundation. They wanted to help students who were parents and could not afford good childcare. Accredited by the National Association for the Education of Young Children, the Center serves children of Georgia State University students, faculty and staff and is part of the Department of Early Childhood Education. It functions as a training facility for the university and general early childhood community, and staff members serve as model teachers and trainers for others throughout the state.

Dr. Suttles served Georgia State University for over 50 years, working his way up from assistant registrar and English professor to acting President. He was introduced to philanthropy when Dr. George Sparks, president of Georgia State University at the time, gave him tuition money to continue as an undergraduate student at the university. After becoming a faculty member at Georgia State, Dr. Suttles wanted to give back to students like Sparks did for him. The Lanette L. Suttles Scholarship, the William M. Suttles Chair in Religious Studies, the William M. Suttles Fellowship for Graduate Students, and the Lanette L. Suttles Child Development Center are all examples of the Suttles' generosity.

Dr. Suttles served as a trustee of the John and Mary Franklin Foundation until his death in 2003. The Franklin Foundation also supported the creation of the Child Development Center. Headquartered in Atlanta, the Foundation was established in 1955 by founders John Leonard Franklin and his wife, Mary Owen Franklin, solely for charitable, religious, scientific and

educational purposes. Today, the nine-member board of trustees has followed and expanded on the pattern of charitable giving established by the Franklins during their lives. Over the past five years, the Franklin Foundation has given more than \$1.7 million in gifts to Georgia State University and most recently, \$300,000 to the Parker H. Petit Science Teaching and Research Laboratory.

"It is wonderful to see these children in a positive environment. I do love them all," Mrs. Suttles comments as she leaves the Center smiling. Dr. and Mrs. Suttles and the Franklin Foundation have made a tremendous impact on the entire university through their passion, generosity and desire to make a positive difference.





A Passion for the Past

Athena Smith—Junior, History Major

Sitting in her eighth grade Georgia Studies class, Athena Smith was fascinated as her teacher made history come to life. She began watching *The History Channel* and reading books about the past. While in her freshman World History class at Georgia State, Athena realized that she had a passion for Ancient History. A spark of interest in research ignited and grew into a flame.

As a Presidential Scholar at Georgia State, Athena receives full tuition for four years, housing in University Lofts, a stipend to participate in study abroad, personal use of a laptop computer, and eligibility for the University Scholar Assistantship. “The best part of being a Presidential Scholar is the University Scholar assistantship,” she says. “Georgia State paired me with Dr. Lauren Ristvet in the Department of History to research pottery from Syria. It has given me excellent experience and helped me confirm my passion.” Athena mirrors the images of pottery shards, and then prints them out to see what they would look like whole before

being damaged. With this image, she can use the type of style to determine the pottery’s approximate creation date and trading patterns of that era.

Athena is also the recipient of the Robert W. Sellen Scholarship in History. “I am grateful for the Sellen Scholarship as it has opened many doors to further my research in Ancient History,” she says. This year Athena will be studying abroad in Greece, and looks forward to classes such as History and Archeology in Classical Greece held at an archeological dig site in Deon, Byzantine Art History in Rhodes, and Greek Art and Architecture in Athens.

Athena aspires to be a museum curator. In the meantime, she plans to apply for a Fulbright Fellowship and conduct more research in ancient history or archeology.

Solving Urban Problems

Jessica Ekhomu—Senior, Criminal Justice Major

A Gates Millennium Scholar, and recipient of the Max M. Cuba Scholarship, Marshall L. Bowie Scholarship, James L. Maddox, Jr. Scholarship and Ronald E. McNair Scholarship, Jessica Ekhomu says she is “grateful to the donors that have sacrificed their resources to allow me to excel at Georgia State.” As a first generation college student from a family of nine, Jessica would not have had the chance to attend Georgia State without support from generous donors. “My family isn’t able to help me out financially so I rely on these scholarships to attend classes, live on campus, and conduct research,” she says. Jessica attended high school in rural Georgia and was ready to experience the diversity and opportunities of an urban research university.

She became involved in research the day she rushed into the Criminal Justice Department to turn in an application for the James L. Maddox, Jr. Scholarship. Dr. Michael Vaughn, Professor of Criminal Justice, saw her 4.0 GPA and outstanding resume, and immediately offered her a position with the *Criminal Justice Review Journal* sponsored by the Georgia State University Research Foundation. “From there, it snowballed and

now I’m going to conferences, writing, publishing and doing research projects on my own,” Jessica says. She’s already published an entry regarding police liability in domestic violence instances in the *Domestic Violence Encyclopedia* with Dr. Vaughn. “Studying at Georgia State allowed me to see how I could play an integral role in the system by studying youth violence.”

In the fall, Jessica will be developing her honors thesis she plans to publish on how religiosity affects youth risk behaviors. By conducting a content analysis on the messages that youth church group sessions convey to children, she hopes to see if there is a link between involvement in a church and the actions these individuals take outside of the church.

Jessica hopes to be a faculty member at an urban research university herself one day after attending graduate school and earning a Ph.D. in Public Health.



Fingerprints of Research

Henry Swofford—Senior, Biology Major

"I've known I wanted to work in law enforcement since I was in kindergarten," Presidential Scholar Henry Swofford says. Although not certain of which area of the profession he wanted to pursue, Henry found his interest working on a science fair project in high school. His research study on fingerprints turned into a job at the Georgia Bureau of Investigation (GBI) that he still holds today. Henry wanted to know if a correlation existed between fingerprint patterns and an individual's ethnicity. He wrote a letter to the Director of the GBI requesting assistance to collect fingerprints from their labs. "One lucky milestone in my life was his agreement to meet with me and allow me to use their data," Henry says. "After analyzing more than 20,000 fingerprints from official records, I concluded that fingerprint patterns do match ethnicity in most cases. Therefore, if you have a certain fingerprint pattern scene and 100 suspects, you may be able to examine a specific ethnicity to speed up results."

Henry has presented this research at the Georgia State Division of the International Association for Identification, a group of forensic professionals.

The study was also published in the *Journal of Forensic Identification*, an international forensic science journal. In September, Henry introduced his latest research on alcohol consumption at the Southern Association of Forensic Scientists Conference. He tested to see if the type of foods people eat can determine the speed and absorption of alcohol based on digestion time. Henry will also present the alcohol consumption study at the Society of Forensic Toxicology in North Carolina this fall.

"One of the best things about the Presidential Scholarship is the reputation it carries. It has given me a great deal of validity when speaking at these conferences. The use of a laptop has also been a tremendous asset to my research," he says. Henry plans to use his biology major to advance his career in the forensic science area of law enforcement.



Principles for Nonprofit Financing

Dennis R. Young—Director, Nonprofit Studies Program

In 2005, the Andrew Young School of Policy Studies made a strategic decision to use the Bernard B. and Eugenia A. Ramsey Chair of Private Enterprise to anchor the development and growth of its Nonprofit Studies Program at Georgia State. Dr. Dennis R. Young was pleased to be appointed for this position. “My experience at Georgia State has been great because the Ramsey Chair provides resources and a leadership role to work with faculty, students and the Atlanta community to really develop the nonprofit program,” he says. “We’ve already had increased numbers in our undergraduate program and more development on the Ph.D. level.” Before coming to Georgia State, Dr. Young created the National Center on Nonprofit Enterprise (NCNE) in Arlington, Virginia and now serves as the President. He also helped to establish the Mandel Center for Nonprofit Organizations at Case Western, and is the former president of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), and was recently listed on *The Nonprofit Times*’ “Power and Influence Top 50 List”.



Realizing the benefits of understanding nonprofit financing, Dr. Young has collaborated on the subject with a group of colleagues involved in NCNE around the country for more than four years. "Nonprofit financing is a general subject area that needs a lot of exploration. Nonprofits are organized in complex ways. They get their funding from many different combinations of sources and it varies by sub-sectors," he says. Until recently, there was little research as to what determines the best mix of financial sources for nonprofits. Based on their stage of development, the funding for these organizations can range from charitable gifts to earned income to endowment investments. By speaking with community, nonprofit and academic leaders around the nation, Dr. Young and his colleagues developed underlying theories that nonprofits can use to determine the best combination of financial sources for their organization. Their work was published in a book titled, *Financing Nonprofits: Bridging Theory and Practice*.

According to the Urban Institute's National Center for Charitable Statistics, over 1.4 million 501(c)(3) public charities existed in the United States in 2006. In 2004, public charities reported nearly \$1.1 trillion in total revenues and just over \$1 trillion in total expenses. As the size and scope of the nonprofit sector grows, challenges in technology, globalization, financial accountability and changing demographics will require new solutions and ideas. The Nonprofit Studies Program and the Ramsey Chair of Private Enterprise provide the opportunity to coordinate intellectual resources in order to more effectively contribute to this effort for the benefit of society.



Ways of Giving: Outright Gifts and Pledges

All gifts to the Georgia State University Foundation are meaningful investments that make a difference in the lives of students, faculty and staff, the Atlanta community as well as individuals around the globe. Please call Nancy Peterman, Vice President for Development, at 404-413-3401 for more information about ways to give.

Outright gifts to the Foundation may be made as single contributions or as pledges payable over a period of up to five years. Several forms of property may be accepted as gifts.

Cash is the simplest way to make a gift. Checks should be made payable to the "GSU Foundation". Money orders, wire transfers and bank drafts are also acceptable. Credit card gifts, including Visa, MasterCard, Discover and American Express, may be made online at www.gsu.edu/giving.

Marketable Securities may offer double tax savings. For securities that have gained value and have been owned at least a year and a day, the market value of the securities may be taken as charitable deductions while avoiding all capital gains taxes. For stock transfer instructions, please call Marion Campbell at 404-413-3446.

Mutual Fund Shares, if long term, appreciated, can enjoy the double advantage of a charitable deduction and capital gains tax avoidance. Transfer procedures vary depending on whether the shares are held in “street name” at a brokerage house or in the books of the mutual fund company. Please call David Brown at 404-413-3413 for assistance with gifts of mutual fund shares.

Closely held business interest gifts include corporations, partnerships and other forms of business organization, each of which has unique tax consideration. Tax deductions are based on appraised market value.

Real estate, including residential, business or agricultural property, may be accepted as a gift. Both fractional and total ownership may be considered. The tax deduction is based on the appraised value.

Personal property gifts may be accepted. Deductions are determined, in part, by the relationship of the property to the mission of the university.

Life Insurance may be accepted as a cash value gift. A popular gift is an in-force, paid-up policy that a donor no longer needs and therefore names the Foundation as owner and beneficiary. For a gift of a policy that is not fully paid, later premium payments may also be deductible for tax purposes. The tax deduction is based on the replacement value, which varies according to the policy value.

Ways of Giving: Planned Gifts

The Foundation encourages planned gifts, which create legacies for donors. Bequests and similar gifts usually take effect at the donor's death. Gifts that pay income for life generate immediate tax deductions as well as lifetime income. For more information about planned giving, please contact David Brown at 404-413-3413 or davidbrown@gsu.edu, or visit www.gsu.edu/giving/plannedgiving.

Bequests are the best-known and most popular deferred gifts. The most common revocable (changeable) estate gifts include bequests/distributions from a will or revocable (living) trust, beneficiary designation of Individual Retirement Account or other retirement plan, and pay (transfer) on death accounts.

Bequests and distributions can be written for a specific amount, a percentage of the estate, or the remainders after specified conditions are met. Cash, securities or property may be willed to the Foundation. "The Georgia State University Foundation, Inc." is the correct language for designating gifts by will and other legal documents.

IRAs or other retirement accounts can generate double tax savings when the Foundation is made the beneficiary. In addition to avoiding any estate taxation, charities will not be subject to income tax on withdrawals as would be the case with family. During 2007, donors age 70 and older have a limited opportunity to give up to \$100,000 per year directly from IRAs and Roth IRAs and avoid paying income taxes on the distribution.

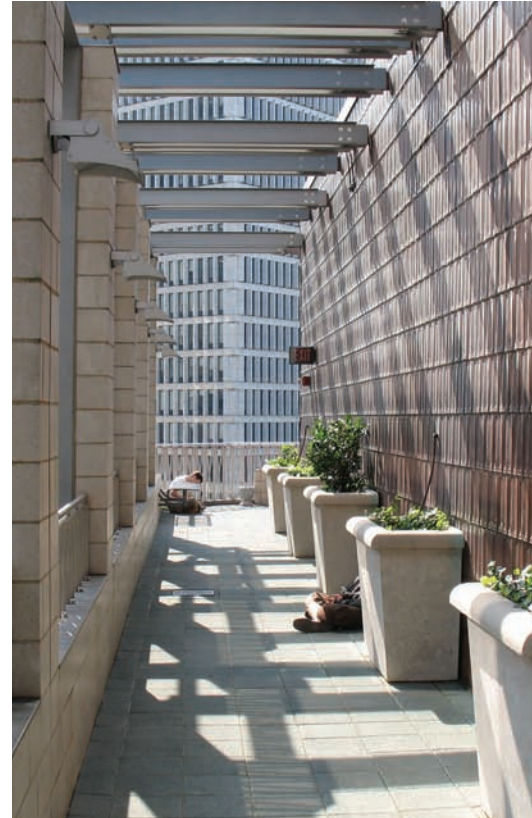
Gifts that pay income can be made in several ways. The general pattern is that the donor makes a gift, receives an income tax deduction, and receives income for life or a period of years.

Charitable Gift Annuities are agreements between donors and the Foundation to exchange gifts for a fixed income for life. Payout rates are determined by the ages of the individuals receiving the income. Donors receive an immediate income tax deduction, and a portion of the annuity income is tax-free. Payments can begin immediately or be deferred to a future year.

Charitable Remainder Trusts transfer cash property to a trustee in exchange for the trustee's agreement to pay the donor an income. Payouts can be fixed or variable. The trust terminates at the death of the last of the beneficiaries or at the expiration term of years, and the remainder is distributed to the Foundation. An immediate income tax charitable deduction is allowed for the remainder value.

Charitable Lead Trusts are powerful tools for individuals with charitable intent. Donors transfer money or property to a trustee who makes payments to the Foundation for a specified number of years, after which the principal is returned to the donors or other individuals designated by the donors. The income to the charitable beneficiary can be varied or fixed. The lead trust can provide four-dimensional tax avoidance: income, gift, estate, and generation-skipping.

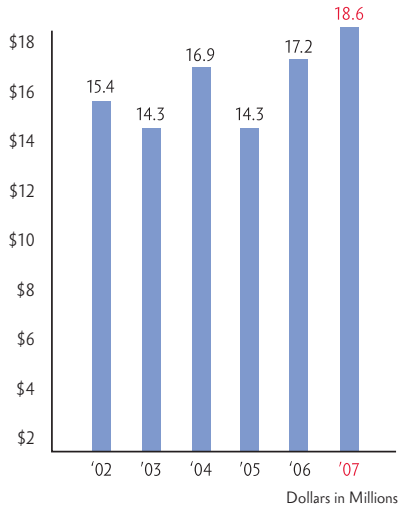
Gifts of personal residence or farm with retained life estate allow donors to give property to the Foundation but retain the use of it during their lifetimes. The irrevocable transfer generates an immediate income tax deduction for donors.



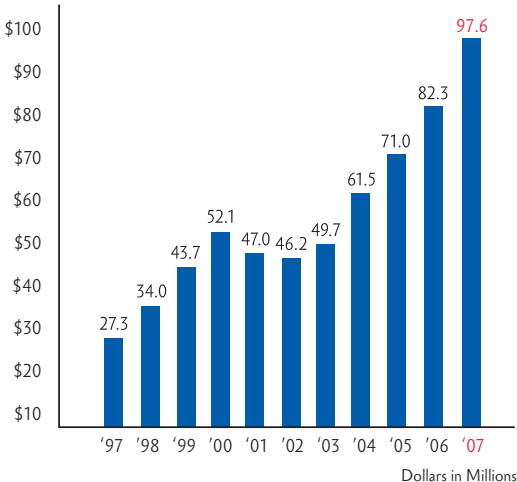
Aderhold Learning Center

Fiscal Year 2007 Financial Information

Funds Raised

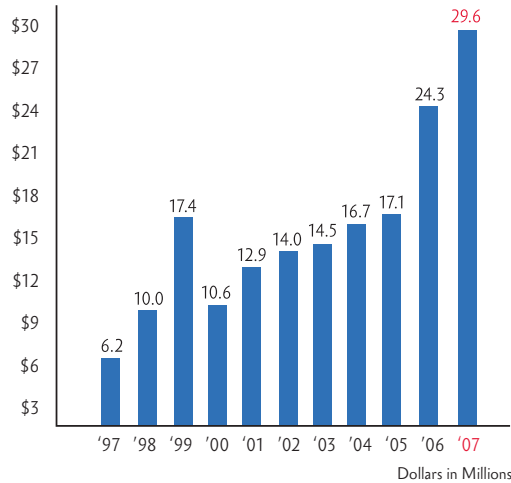


Foundation Endowment Assets

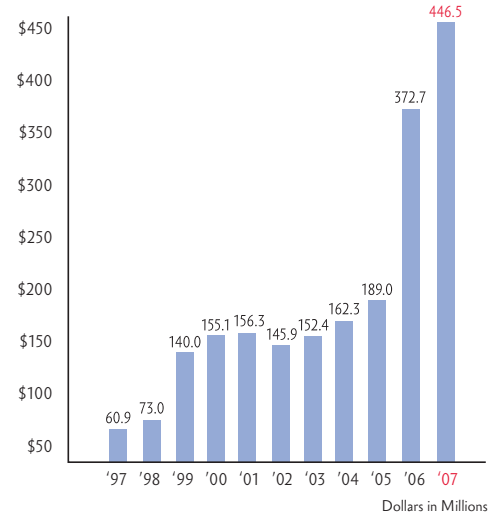


Fiscal Year 2007 Financial Information

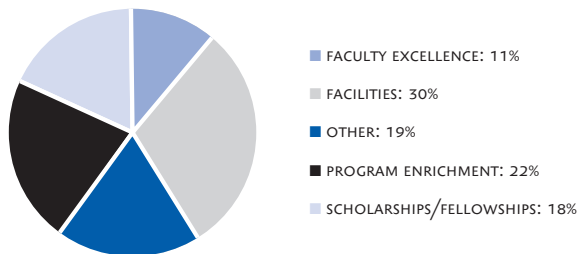
Annual Foundation Support for Georgia State University



Foundation Total Assets

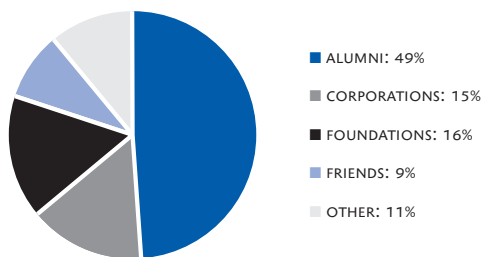


Funds Raised by Designation



Funds Raised by Source

Excludes gifts in kind





Georgia State University Foundation

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